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**KI HIGHLIGHTS NEW FURNITURE, SHARES MARKET EXPERTISE AT  
NEOCON EAST 2007**

**BALTIMORE**– New furniture solutions and current offerings that enhance the quality of healthcare, education and office environments are on display at NeoCon® East 2007 in KI's space 2059.

In addition to an array of products, KI's market experts are present to discuss the increasingly important role of furniture and its ability to enable healing environments, collaborative work settings and advanced learning spaces. White papers on office ergonomics and education spaces are also available.

"KI continues to serve as a trusted advisor for interior designers, facility managers and other key decision makers when it comes to furniture and wall solutions for all markets," said Rod Ganiard, president, KI. "Our NeoCon East space is full of solutions developed in response to market trends and customer needs."

**What's New?**

As an industry leader in stack chair seating, KI introduces the Strive™ Chair Collection, the latest innovation in "flex-back" seating, offering users enhanced comfort at an attractive price point. Crafted by internationally renowned furniture designer Giancarlo Piretti, Strive is the first chair collection to use the natural properties of reasonably priced and 100 percent recyclable polypropylene to achieve a flexible back. The Strive Chair Collection will be available for purchase in January 2008.

Pallas® Textiles also brings its latest upholstery collection, Simply Real, to NeoCon East. Designed by Laura Guido-Clark, Simply Real pairs sophisticated patterns and textures with earthen energy in four lines that highlight uniquely hued color combinations made of recycled and recyclable materials suitable for corporate, education, healthcare and hospitality markets.

## Showroom Highlights

Visitors will see several of KI's innovative offerings including Genius® architectural walls, which offer the right balance of aesthetic appeal, functional flexibility, acoustic privacy and environmental integrity. Made with more than 70 percent recycled aluminum, Genius walls are 99 percent reusable and 96 percent recyclable, support the U.S. Green Building Council's LEED® (Leadership in Energy and Environmental Design) Green Building Rating System™ and are GREENGUARD™ approved.

Also on display is KI's Smart Touch™ files, which the company debuted in June. Smart Touch files are created with a KI-exclusive slide suspension to quickly and easily open drawers with a single touch. Users can create banks of files with a clean, modern aesthetic without compromising functionality and versatility.

Other workstation solutions include KI's StudioWorks™. StudioWorks features an array of systems furniture and architectural elements that can be combined to create an elegantly designed workspace. The elements work together to give users maximum flexibility to create their ideal work environment.

Combining function with style, KI's Synthesis™ tables offer customers the options they need to meet the design requirements of any space, from boardrooms to break rooms. Synthesis tables provide customers with maximum flexibility through a variety of standard design choices, allowing the products to be highly customizable without additional cost.

Other KI tables that are on display include KI's Inquire™ and Athens™ collections. Available in a variety of shapes and sizes, Inquire tables can be purchased with casters or glides for quick rearranging to adapt to users' changing needs. The table's sleek fluted form legs meld seamlessly into the underside, offering a clean, contemporary look. Inquire tables are an ideal solution for meetings, training and other collaborations.

Athens tables create flexible meeting areas in higher education settings and also can be utilized in corporate environments as a casual work space. Designed to complement any décor, Athens tables are available in a variety of sizes and finishes. Three base designs are offered in two heights, each in laminate or veneer tops.

In addition to Simply Real, Pallas Textiles is displaying its Tribute and Common Ground collections. Common Ground consists of four patterns that can be used independently or in combination to achieve exquisite results. Ideal for healthcare markets, but also appropriate for corporate interiors and hospitality environments,

Common Ground is designed by Lucy Aiken-Johnson. Aiken-Johnson was inspired to create a collection for healthcare facilities that is reminiscent of residential areas and spa treatment facilities to evoke a sense of calm and healing. Common Ground creates a tie back to earth with each pattern named after one of Mother Nature's creatures and contains environmentally friendly aspects: Busy Bee, Work Horse, Holy Cow and Turtle Neck.

Designed by longtime Pallas Textiles' collaborator Lori Weitzner, Tribute is one of the first upholsteries to be partially made from bamboo fibers. This environmentally friendly collection consists of two lines, Endurance and Perseverance, that pay homage to the beautiful intelligence of nature, offering a sensual hand, intriguing luster levels and spectacular color play with the legendary resilience of bamboo.

"We're looking forward to the chance to meet with our customers and further our commitment to providing furniture solutions for all of their specific design, functional, environmental and aesthetic requirements," said Ganiard.

KI manufactures innovative furniture and wall system solutions for education, healthcare, government and corporate markets. The employee-owned company is headquartered in Green Bay, Wis. and operates sales offices and manufacturing facilities in the United States, Canada, Europe and Asia. KI tailors products and service solutions to the specific needs of each customer through its unique "Market of One" customer service and manufacturing philosophy. For more information, visit [www.ki.com](http://www.ki.com).

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