



CUSTOM BRANDING

INTEGRATE YOUR BRAND



Upholster your furniture using your logo, symbol or icon to create an emotional connection with your guests.

With the Pallas Textiles Custom Branding program, you can take using school or corporate colors one step further by weaving your logo, symbol or icon into the upholstery.

In addition to strengthening your identity, custom branded upholstery offers the following benefits:

- Invokes positive feelings and instills memorable images for visitors, customers and employees
- Supports the workplace culture by adding “personality”
- Reinforces the quality of physical workspace

GENERAL INFORMATION



Any school, university, corporation or other business can design its own branded textile with the Pallas Custom Branding program.

- 200-yard Minimum Order Quantity
- Product must stay within standard warp and fill yarn colors of mill
- Content is solution-dyed nylon or 100% polyester yarns
- Price is \$35 to \$45/yd. net; price varies based on the number of color combinations

PROCESS



1. Customer provides artwork (approximately 5" x 5"), pattern repeat information and color scheme.
2. Pallas provides CAD output for customer approval (approx. 5 business days)
3. Once client approves artwork, woven samples are produced for client approval (approximately 10 business days).
4. <Link to Specifications Form & Intellectual Property Authorization>

SPECIFICATIONS & INTELLECTUAL PROPERTY FORM



Specifications & Intellectual Property Form

