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FOR MORE INFORMATION CONTACT:

Christina Sorbello
Eric Mower and Associates
315-413-4283
csorbello@mower.com

PALLAS TEXTILES BRINGS SIMPLE ELEGANCE AND EARTHEN ENERGY TO LIFE WITH THE NEW SIMPLY REAL COLLECTION

BALTIMORE – The new Simply Real collection from Pallas® Textiles pairs sophisticated patterns and textures with earthen energy to evoke a sense of simplicity and meaning. The Simply Real collection features four lines that highlight uniquely hued color combinations in fabrics made of recycled and recyclable materials, each suitable for corporate, education, healthcare and hospitality markets. The collection marks the first collaboration between Pallas Textiles and Designer Laura Guido-Clark. Simply Real is on display at NeoCon® East 2007, in the Pallas Textiles/KI booth 2059.

“The Simply Real collection combines environmentally friendly fabrics with elegant design, proving that going green doesn’t mean sacrificing style,” said Dean Lindsley, vice president of product development, Pallas Textiles. “This collection uses very intricate patterns and colors to replicate the most basic elements of nature, evoking peace and sophistication in any space.”

“It’s a pleasure to work with a company that appreciates creativity and harbors a deep concern for the environment,” said Laura Guido-Clark, principal, LGC Design. “Pallas Textiles gave me the opportunity to push boundaries and make color the forefront of the design, while still keeping eco-friendly. The result is a collection that reflects a need for simplicity and meaning in our every day lives.”

Simply Real is available in 51 SKUs consisting of four separate colorful lines, including:

Deeply Rooted: This line is made of recyclable fibers and features a combination of circles that make up a large scale swirling pattern, reminiscent of roots beneath the earth. The negative space creates a large houndstooth pattern. Available in 11 colors including Stone, Straw, Brick, Fire, Grass, Fern, Sky, Dusk, Earth, Mineral and Coal.

On the Path: Resembling a zigzag stitch on a sewing machine, On the Path’s threads form an overall large scale stripe. Available in 11 colors including Stone, Wheat, Sunrise, Fire, Grass, Fern, Sky, Dusk, Earth, Mineral and Coal.

Seeking Truth: This line's inspiration comes from patterns found in the 1940s and 1950s. It is made up of small circles that create large modern flowers appearing behind a rigid industrial stripe. Seeking Truth comes in 11 colors including Stone, Wheat, Sunrise, Fire, Grass, Seafoam, Twilight, Dusk, Chocolate, Cloud and Coal.

Solid Footing: Soft to the touch, raised and highly textured, Solid Footing pushes hues in 18 colors that range from the lightest moss to the deepest bark, including Stone, Wheat, Straw, Sunrise, Brick, Fire, Desert, Grass, Seafoam, Fern, Sky, Twilight, Dusk, Eggplant, Earth, Cloud, Mineral and Coal.

About Pallas Textiles

Named for Pallas Athena, Greek Goddess of Weaving, Pallas Textiles was established in 1988 as a subsidiary of KI. Pallas Textiles is structured on design-driven principles. Collections include textiles for contract upholstery and panel systems, wall-coverings, textiles for healthcare environments and casements. Pallas Collections are designed to harmonize with the total interior environment and its furnishings. For more information, visit www.pallastextiles.com.

About KI

KI manufactures innovative furniture and wall system solutions for education, healthcare, government and corporate markets. The employee-owned company is headquartered in Green Bay, Wis. and operates sales offices and manufacturing facilities in the United States, Canada, Europe and Asia. KI tailors products and service solutions to the specific needs of each customer through its unique "Market of One" customer service and manufacturing philosophy. For more information, visit www.ki.com.

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