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FOR IMMEDIATE RELEASE

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KI SPOTLIGHTS HEALTHCARE FURNITURE AT NEOCON

CHICAGO – KI's award-winning furniture and market expertise will be featured in an expanded healthcare area of its NeoCon showroom, Ste. 1181.

Attendees will see the LaResta[®] day bed and Soltíce[®] collection in patient room settings. KI's healthcare experts will be on hand to talk about trends in healthcare and furniture's role in meeting the needs of patients, family and staff.

"Furniture helps set the tone for the overall healthcare environment because everyone personally interacts with it," said Deborah Breunig, RN, BSN, MBA, vice president – healthcare market, KI. "The LaResta day bed and Soltíce collection reflect the principles of evidence-based healthcare design for creating environments that are therapeutic for patients, support family involvement and promote efficiency for staff."

The LaResta day bed, which earned a 2006 Nightingale Award, represents an ideal solution to the heightened demand for guest sleepover accommodations in patient rooms. An attractive sofa by day, the LaResta day bed comfortably seats four adults. By night, its intuitive design makes conversion from a sofa to an inviting 34" x 75" sleep surface smooth and simple.

The LaResta day bed also offers generous storage space for personal items and bedding that can be discreetly tucked away in elegantly paneled drawers or side storage. Custom options include extensive variations on dimensions and multiple design styles to suit a range of hospital interiors. Its unique built-in cushion design prevents its components from contacting the floor, thus maintaining a clean environment.

Soltíce is KI's broadest healthcare collection, with elements ranging from a loveseat to a lounge sleeper, recliners and multiple seating for private rooms, waiting areas and signature lobbies. With Soltíce, interior designers can carry a consistent visual signature from a hospital's public space to the patient room environment.

The elegant transitional furniture reflects mid-century influences and was designed to create a coordinated and complementary residential aesthetic. Featuring sophisticated, classic lines softened by feminine sensibility, Soltíce helps to create

healing environments that are comfortable rather than clinical. The Soltice collection won a 2006 Silver Best of NeoCon Award and a 2005 Nightingale Award.

Visitors to the healthcare section of KI's showroom also can pick up a copy of The Center for Health Design's white paper titled, "*The Role of the Physical Environment in Promoting Health, Safety and Effectiveness in the Healthcare Workplace.*" Written by Anjali Joseph, Ph.D., the report examines how the physical environment along with social support, organizational culture, and technology can play an important role in improving health, safety, effectiveness and satisfaction of the healthcare team.

"We appreciate the efforts of companies in helping us distribute information and promote the importance of evidence-based design and related issues," said Mark Goodman, vice president, project development, Center for Healthcare Design.

KI manufactures innovative furniture and wall system solutions for education, healthcare, government and corporate markets. The employee-owned company is headquartered in Green Bay, Wis. and operates sales offices and manufacturing facilities in the United States, Canada, Europe and Asia. KI tailors products and service solutions to the specific needs of each customer through its unique "Market of One" customer service and manufacturing philosophy. For more information, visit www.kihealthcare.com.

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