

**FOR IMMEDIATE RELEASE**

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## **TRIBUTE, A NEW BAMBOO BASED COLLECTION FROM PALLAS TEXTILES, BLENDS SUSTAINABILITY WITH TIMELESS DESIGN**

**CHICAGO** – Pallas® Textiles introduces Tribute, a new environmentally friendly upholstery collection, and one of the first to be made from bamboo fibers. Pallas Textiles will display Tribute in the showroom it shares with KI, Ste. 1181, at the 2007 NeoCon® World's Trade Fair.

Used for thousands of years across Asia to create architecture and furniture, bamboo is regarded as a symbol of longevity, endurance and perseverance. Yet, only recently has the tropical woody grass become a resource for textile production. The ability of bamboo to grow exponentially, thriving even under extreme adversity, makes bamboo a smart, sustainable alternative.

“Bamboo is an ancient Asian resource sought out for its strength and courage in the midst of adversity,” said Lori Weitzner, designer of Tribute for Pallas Textiles. “Its historical significance and modern relevance infused the design of this new collection.”

Endurance and Perseverance pay homage to the beautiful intelligence of nature, offering a sensual hand, intriguing luster levels, and brilliant color play with the legendary resilience of bamboo.

**Endurance** is an epingleé, cut and loop pile in a horizontal stripe made of 100 percent bamboo fibers, and more than 50,000 double rubs. Endurance comes in the following 14 subtle, sophisticated colors including, Sapphire, Graphite, Bluegrass, Pewter, Mimosa, Sandalwood, Squash, Hazel, Amber, Carmine, Mushroom, Shadow, Black Magic and Gray.

**Perseverance** is a two-color rib construction that creates texture and interesting color play, made of bamboo and cotton, and achieving more than 50,000 double rubs. Perseverance is available in the following 13 colorways including Milkweed, Stone, Alloy, Molasses, Wood, Cinnabar, Tuscany, Persimmon, Sunny Side, Spring, Seagreen, River and Silhouette.

“Tribute is testimony to the strength, resilience and beauty of our natural world,” said David White, vice president and general manager, Pallas Textiles. “Bamboo’s pesticide free, sustainable cultivation and its naturally advantageous properties make Endurance and Perseverance an intelligent fusion of aesthetic form and function.”

#### About Pallas Textiles

Named for Pallas Athena, Greek Goddess of Weaving, Pallas Textiles was established in 1988 as a wholly-owned subsidiary of KI. Pallas Textiles is structured on design-driven principles. The creative balance between sound business management and responsible design intelligence is personified by the Pallas design team. Collections include textiles for contract upholstery and panel systems, wall-coverings, textiles for healthcare environments and casements. The Pallas designers work within a system that considers each design and colorway as an individual unit as well as a variable within its own schema. Thus, the entire Pallas Collection is designed to harmonize with the total interior environment and its furnishings. For more information, visit [www.pallastextiles.com](http://www.pallastextiles.com).

#### About KI

KI manufactures innovative furniture and wall system solutions for education, healthcare, government and corporate markets. The employee-owned company is headquartered in Green Bay, Wis. and operates sales offices and manufacturing facilities in the United States, Canada, Europe and Asia. KI tailors products and service solutions to the specific needs of each customer through its unique “Market of One” customer service and manufacturing philosophy. For more information, visit [www.ki.com](http://www.ki.com).

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